

## Summary Of Responses

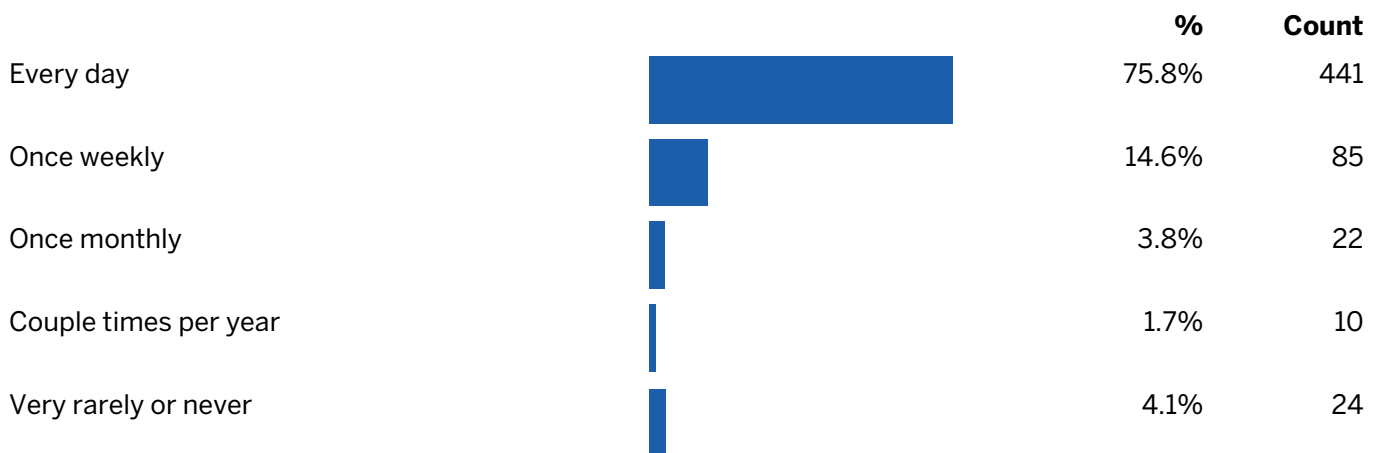
As part of the City's efforts to create a Sustainability Strategy, a community survey was done using Open Town Hall -- an online platform -- and paper surveys. The purpose of the survey was to gather input and gauge the level of concern and priority sustainability and climate action have across all of Kalamazoo. The results of the 4-month long survey are provided below.

### As of February 19, 2020:

Responses: 584  
Hours of Public Comment: 29.2

#### QUESTION 1

##### How often do you think about climate change? (pick one)



#### QUESTION 2

##### When do you think climate change will impact your life? (pick one)



## Sustainability & Climate Change Survey

### QUESTION 3

How much do you know about the predicted impacts of climate change?

1=nothing, 5=a lot



### QUESTION 4

What level of responsibility does each group have to reduce climate change? (1=none, 5=a lot)

Federal government



## Sustainability & Climate Change Survey

### State government



### Local government



### Businesses and manufacturing



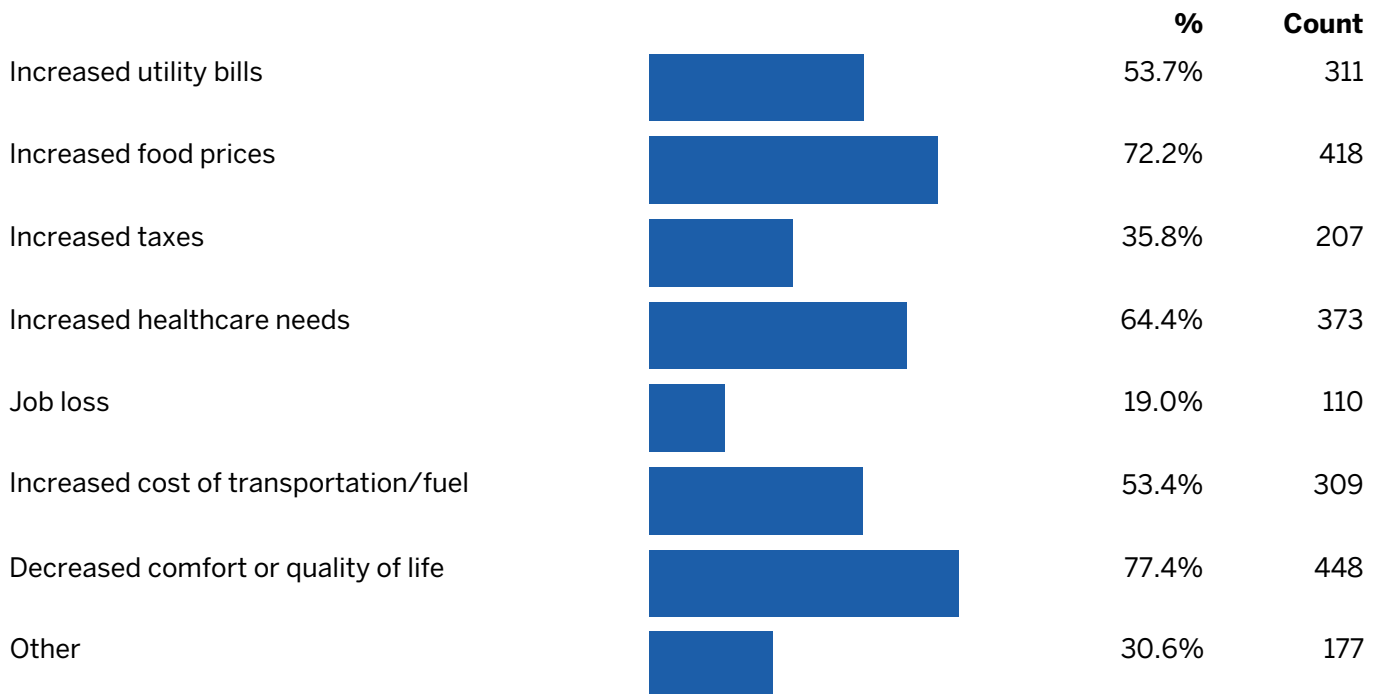
## Sustainability & Climate Change Survey

### Individual citizens



### QUESTION 5

**What potential impacts to your life are you concerned about due to climate change? (Check all that apply)**



## Sustainability & Climate Change Survey










### QUESTION 6

If you selected job loss, what is your job?

analyst businesses care cause **change** child climate college construction decimate design director events extreme  
 folks from health **home** host industry job local move need nonprofit **others** process professional public **retired** services Social student  
 teacher weather work worker

### QUESTION 7

Check all the things below that you are concerned about in the City (Check all that apply)

		%	Count
Increased rain and flooding		84.2%	475
Bigger storms and severe weather		76.4%	431
More extremely hot days (over 90 degrees)		78.0%	440
More extremely cold days (less than 10 degrees)		59.8%	337
Poor growing seasons for agriculture/less food production		81.6%	460
Poor air quality		73.2%	413
Poor water quality		83.7%	472
Loss of wildlife habitat and species		89.4%	504
More health issues because of poor environment		77.0%	434

## Sustainability & Climate Change Survey

### QUESTION 8

What do you think is the most important natural characteristic in your neighborhood and why? (e.g., large trees, green space, hilly character, woods, lake, etc.)

air all also area areas asylum being clean deer **green habitat** important lake lakes large live lot mature more native natural nature need neighborhood old parks preserve provide quality s shade so space spaces **they trees** water wildlife wooded **woods**

### QUESTION 9

How likely are you to do the following environmentally-friendly actions?

#### Use less energy (e.g., turn down thermostat)

	%	Count
Not interested	3.4%	20
I'd like to do it, but need help	4.1%	24
I'm planning to do it	13.8%	80
I'm doing it	78.1%	453

#### Buy energy-efficient items (e.g., ENERGY STAR appliances)

	%	Count
Not interested	2.4%	14
I'd like to do it, but need help	11.2%	65
I'm planning to do it	21.7%	126
I'm doing it	63.3%	367





#### Make small changes to save energy (e.g., use LED bulbs)

	%	Count
Not interested	2.1%	12
I'd like to do it, but need help	2.8%	16

## Sustainability & Climate Change Survey

		%	Count
I'm planning to do it		14.3%	83
I'm doing it		80.2%	465

### Make big changes to save energy (e.g., home weatherization projects)

		%	Count
Not interested		4.7%	27
I'd like to do it, but need help		26.2%	152
I'm planning to do it		30.2%	175
I'm doing it		36.4%	211

### Use less water (e.g., stop watering lawn)

		%	Count
Not interested		8.3%	48
I'd like to do it, but need help		7.6%	44
I'm planning to do it		22.4%	130
I'm doing it		59.1%	343

### Reduce waste or reuse materials (e.g., compost, use less plastic)

		%	Count
Not interested		2.9%	17
I'd like to do it, but need help		8.6%	50
I'm planning to do it		15.2%	88
I'm doing it		71.7%	416

## Sustainability & Climate Change Survey

### Recycle (e.g., City's curbside recycling)

		%	Count
Not interested		3.1%	18
I'd like to do it, but need help		3.1%	18
I'm planning to do it		10.3%	60
I'm doing it		82.8%	480



### Use public transit

		%	Count
Not interested		40.0%	232
I'd like to do it, but need help		27.2%	158
I'm planning to do it		15.7%	91
I'm doing it		11.6%	67

### Move closer to work or school

		%	Count
Not interested		35.7%	207
I'd like to do it, but need help		6.4%	37
I'm planning to do it		10.9%	63
I'm doing it		41.0%	238

### Use less fuel (e.g., carpool or bike)

		%	Count
Not interested		14.7%	85
I'd like to do it, but need help		18.3%	106



## Sustainability & Climate Change Survey

		%	Count
I'm planning to do it		23.8%	138
I'm doing it		39.7%	230

### Buy electric or hybrid vehicle

		%	Count
Not interested		21.9%	127
I'd like to do it, but need help		30.2%	175
I'm planning to do it		24.3%	141
I'm doing it		18.6%	108

### Use renewable energy at home or business (e.g., buy renewable from Consumers or install solar panels)

		%	Count
Not interested		11.7%	68
I'd like to do it, but need help		45.9%	266
I'm planning to do it		24.7%	143
I'm doing it		12.6%	73

### Eat more plant-based foods (e.g., less meat or meatless Mondays)





		%	Count
Not interested		12.1%	70
I'd like to do it, but need help		8.4%	49
I'm planning to do it		21.4%	124
I'm doing it		56.6%	328

## Sustainability & Climate Change Survey

### Buy foods grown locally

		%	Count
Not interested		2.9%	17
I'd like to do it, but need help		10.7%	62
I'm planning to do it		21.0%	122
I'm doing it		64.1%	372

### Grow my own food

		%	Count
Not interested		23.3%	135
I'd like to do it, but need help		19.7%	114
I'm planning to do it		25.3%	147
I'm doing it		28.1%	163

#### QUESTION 10

### Describe what help you would need to take the actions above

- better bike bus car community do don electric energy financial food from help home how incentives less like live local  
 make money more need own panels people public recycling renewable so solar t than things transit transportation use  
 work

#### QUESTION 11

### Pick the three most important things you consider when making choices (Pick three)











		%	Count
Costs for my household		77.6%	447
Health and safety for me and my family		82.5%	475

## Sustainability & Climate Change Survey

		<b>%</b>	<b>Count</b>
Environmental benefits		78.3%	451
Convenience		34.5%	199
Availability of financial assistance		9.9%	57
Social influence		8.9%	51

### QUESTION 12

**How would you like to get information about sustainability from the City? (check all that apply)**

		<b>%</b>	<b>Count</b>
Flyer		15.1%	86
Mailing		28.8%	164
Event or meeting		31.2%	178
City website		44.9%	256
Email		55.8%	318
Social media		57.2%	326
Neighborhood association		30.0%	171
TV		17.0%	97
Newspaper		13.9%	79
Other		6.1%	35

## Sustainability & Climate Change Survey

### QUESTION 13

**Do you: (Check all that apply)**

		<b>%</b>	<b>Count</b>
Own a home in the City		61.5%	342
Rent a home/apartment in the City		19.6%	109
Work in the City		39.0%	217
Currently attend college/university in the City		9.0%	50
Own a business in the City		6.7%	37
Other		11.7%	65

### QUESTION 14

**How old are you?**

		<b>%</b>	<b>Count</b>
Under 18		4.3%	25
18-24		8.7%	50
25-44		32.3%	186
45-64		30.4%	175
Over 64		24.2%	139

### QUESTION 15

**What neighborhood do you live in?**

- acres **arcadia** augusta bronson burke college cooper douglas **downtown** east eastside eastwood **edison hill** hillcrest hills  
 kalamazoo main millwood **milwood** neighborhood oakland oakwood oshtemo **parkview** paw portage side south  
 southtown **stuart** township village vine west westnedge **westwood** winchell

## Sustainability & Climate Change Survey

QUESTION 16

**What is your household income?**

		<b>%</b>	<b>Count</b>
Less than \$25,000		15.6%	84
\$25,000 – \$50,000		23.2%	125
Over \$50,000		61.2%	330

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